



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

Relive, Rejoice,
and Recharge...

at

AMIPHORIA
2025

5th, 6th & 7th March 2025

Experience the Magic of Amity University's
Annual Cultural Extravaganza

Event Title - Graffiti Art

Graffiti Vibes: Where Walls Come Alive

Event Overview

Step into the world of street art with the **Graffiti Art Event!** This team-based event challenges participants to unleash their creativity and bring walls to life. Celebrating originality, artistic flair, and bold expression, it offers both seasoned artists and passionate beginners a chance to transform blank canvases into masterpieces.

Organizers

- **Organized by:** Amity School of Fine Arts,
- **Host:** Jai Prakash Gupta
- **Contact:** jpgupta@lko.amity.edu | +91-6392563133

Eligibility Criteria

- Open to students aged 15 and above.

Event Dates

- **Registration Deadline:** February 25, 2025
- **Online Submission Deadline:** March 6, 2025
- **Event Day:** March 6, 2025

Registration Process

- Participants must register via the official competition portal.
- **Registration Fee:** Rs. 300/- per team.
- Only one submission is allowed per team.

Competition Format

- **Team-Based Event:**
 - Teams must consist of 2 to 4 participants.
- **Art Medium:**
 - Teams are required to bring their own materials, including brushes, paints, and cleaning supplies.
- **Canvas/Wall Details:**
 - Size: 2 ft x 2 ft.
 - Provided at the venue: AB-6, 2nd Floor, Amity University.
- **Time Limit:**
 - 3 hours for completing the artwork.

Judging Criteria

- **Creativity:** Innovation and originality of the concept.
- **Technique:** Skill and mastery of the art medium.
- **Relevance:** Adherence to the theme.
- **Presentation:** Overall aesthetic and visual impact.

Prizes & Awards

- **1st Prize:** Rs. 2,000 + Trophy + Certificate of Achievement
- **2nd Prize:** Rs. 1,000 + Trophy + Certificate of Achievement
- Participation certificates will be provided to all participants.
- Details of awardee will be shared on the event day.

Rules & Regulations

1. **Composition:**
 - Minimum 2 and maximum 4 participants per team.
2. **Registration:**

- Teams must register in advance via the official portal.

3. Art Materials:

- Teams must bring their own materials (e.g., brushes, paints, cleaning supplies).

4. Canvas/Wall and Venue:

- Canvas/Wall size: 2 ft x 2 ft.
- Artwork must be created in designated areas approved by organizers.

5. Time Limit:

- Teams will have 3 hours to complete the artwork.

6. Artwork Regulations:

- Offensive or inappropriate content is strictly prohibited.

Contact Information

Faculty Coordinator

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Student Coordinator

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